

DESIGN
AT ITS
BEST



CALL FOR ENTRIES

2004 Best of Seniors Housing Design Awards

Sponsored by the NAHB Seniors Housing Council



SENIORS
Housing
COUNCIL
NATIONAL ASSOCIATION OF HOME BUILDERS

A Council of



NAHB
NATIONAL ASSOCIATION
OF HOME BUILDERS



Entry Categories



Active Adult Housing

Overall Community

Includes 55+ age qualified and age targeted for-sale or leased land housing communities with common community amenities and facilities to create a retirement lifestyle.

1. SmallUp to 300 Homes
2. Midsize.....301-1,500 Homes
3. Large.....Over 1,500 Homes

Community Center

Includes community centers, recreation centers, clubhouses or activity centers for active adult communities.

4. SmallUp to 300 Homes
5. Midsize.....301-1,500 Homes
6. Large.....Over 1,500 Homes

Community Center Interior Design

Includes the interior design of community centers, recreation centers, clubhouses or activity centers for active adult communities.

7. SmallUp to 300 Homes
8. Midsize.....301-1,500 Homes
9. Large.....Over 1,500 Homes

Home Design

Home types include single-family detached and attached homes, and manufactured homes on fee simple or leased lot. Square footage is defined as all living spaces measuring to the exterior face of the exterior walls and does not include garages, unfinished basements, attics, covered patios and porches.

10. Home SizeUp to 1,500 Square Feet
11. Home Size1,500 to 2,100 Square Feet
12. Home Size.....Over 2,100 Square Feet

Model Home Merchandising

Home types include single-family detached and attached homes, and manufactured homes on fee simple or leased lot. Square footage is

defined as all living spaces measuring to the exterior face of the exterior walls and does not include garages, unfinished basements, attics, covered patios and porches.

13. Home SizeUp to 1,500 Square Feet
14. Home size.....1,500 to 2,100 Square Feet
15. Home Size.....Over 2,100 Square Feet

"On the Boards"

Includes active adult community projects in the planning or construction phases of development as of October 10, 2003.

16. SmallUp to 300 Homes
17. Midsize.....301-1,500 Homes
18. Large.....Over 1,500 Homes

Continuing Care Retirement Community

Overall Community

Includes retirement communities that offer multiple levels of care for senior residents regardless of rental, for-sale, or other contractual relationships.

19. Small and Midsize.....Up to 200 Units
20. Large.....Over 200 Units

Common Area Interior Design

Interior design of the common community spaces associated with CCRCs.

21. Small and Midsize.....Up to 200 Units
22. Large.....Over 200 Units

"On the Boards"

Includes projects currently in the planning or construction phases of development as of October 10, 2003.

23. Small and Midsize.....Up to 200 Units
24. Large.....Over 200 Units

Congregate Care Community

Overall Community

Includes catered, non-licensed communities that offer services such as meals, housekeeping, in-home health care, and 24-hour staff.

25. Small and Midsize.....Up to 200 Units
26. Large.....Over 200 Units

Common Area Interior Design

Interior design of the common community spaces associated with congregate care communities.

27. Small and Midsize.....Up to 200 Units
28. Large.....Over 200 Units

"On the Boards"

Includes projects currently in the planning or construction phases of development as of October 10, 2003.

29. Small and Midsize.....Up to 200 Units
30. Large.....Over 200 Units

Assisted Living

Overall Facility

Includes facilities that provide congregate living environments for assistance with daily living and health care services for the elderly but excludes skilled nursing services.

31. SmallUp to 50 Units
32. Large.....Over 50 Units

Common Area Interior Design

Interior design of the common community spaces associated with assisted living facilities.

33. SmallUp to 50 Units
34. Large.....Over 50 Units

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Exclusive Crown Jewel Sponsors



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Builders Design and Leasing, Inc.
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K. Hovnanian Companies

Sapphire Sponsors

The Whirlpool Corporation



“On the Boards”

Includes projects currently in the planning or construction phases of development as of October 10, 2003.

- 35. SmallUp to 50 Units
- 36. Large.....Over 50 Units

Special Needs Housing

Overall Facility

Facilities specific to seniors requiring special care such as Alzheimer, sight or hearing-impaired seniors. Can be a part of a larger CCRC or Assisted Living facility.

- 37. Special Needs Housing

Multifamily Housing

Overall Community

Includes housing for independent seniors without domestic and/or healthcare services in the following settings: for-sale condominiums with seven or more units to a building; privately financed (market rate or above market rate) rental housing in an apartment arrangement; and publicly financed, subsidized or privately funded (affordable) rental housing for low and moderate income seniors.

- 38. For-Sale Condominiums
- 39. Rental Apartments
- 40. Affordable Rental Apartments

Common Area Interior Design

Interior design of the common community spaces associated with multifamily seniors communities.

- 41. For-Sale Condominiums
- 42. Rental Apartments
- 43. Affordable Rental Apartments



Unit Design

Square footage is defined as all living spaces within the individual unit and does not include balconies, covered patios and porches.

- 44. For-Sale Condominiums Under 1,300 Square Feet
- 45. For-Sale Condominiums 1,300 to 1,800 Square Feet
- 46. For-Sale Condominiums Over 1,800 Square Feet
- 47. Rental Apartments Under 1,300 Square Feet
- 48. Rental Apartments 1,300 Square Feet to 1,800 Square Feet
- 49. Rental Apartments Over 1,800 Square Feet
- 50. Affordable Rental Apartments

Model Merchandising

Square footage is defined as all living spaces within the individual unit and does not include balconies, covered patios and porches.

- 51. For-Sale Condominiums Under 1,300 Square Feet
- 52. For-Sale Condominiums 1,300 to 1,800 Square Feet
- 53. For-Sale Condominiums Over 1,300 Square Feet
- 54. Rental Apartments Under 1,300 Square Feet
- 55. Rental Apartments 1,300 to 1,800 Square Feet
- 56. Rental Apartments Over 1,800 Square Feet
- 57. Affordable Rental Apartments

“On the Boards”

Includes projects currently in the planning or construction phases of development as of October 10, 2003.

- 58. For-Sale Condominiums
- 59. Market Rate Rental Apartments
- 60. Affordable Rental Apartments



Aging in Place

Overall Project

Homes with specific design or programmatic solutions that aid the individual residents to continue living in the house as they grow older. This category is to exemplify specific design details, features, and concepts specific to aging in place designs rather than the entire residence.

- 61. New Custom Home
- 62. New Production Homes
- 63. Remodeled Home

Renovated Seniors Housing

Overall Project

Includes projects with significant renovation, expansion, and/or rehabilitation that yield a repositioning in the marketplace, or existing buildings that have been converted into new use for seniors housing. The scope of work shall contain more than replacement of furnishing, finishing, finishes and equipment.

- 64. Service Enriched (CCRC, Congregate Care, Assisted Living or Special Needs)
- 65. Multifamily (For Sale Condominiums, Rental Apartments, Affordable Rental Apartments)

Mixed Use

Overall Project

Projects included are those that integrate any type of seniors housing with another type or other types of seniors housing (excluding CCRCs), or with other uses such as commercial, retail and/or multigenerational housing on the same property in a non-traditional configuration.

- 66. Mixed Use Project

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Ruby Sponsors

- Bozzuto Homes
- Centex Homes
- Ginsburg Development Corporation
- Kephart Architects, Inc.
- Mature Living Choices
- Trace Marketing, Inc.

Opal Sponsors

- AdultHousingLeads.com
- Louis Tenenbaum, LLC
- Orchard Development Corporation
- Wineman & Komer Building Company

Council Partner



Entry Application

Company: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip _____
 Telephone: _____ Fax: _____
 E-mail: _____

Number of entries in each category

_____ 1	_____ 2	_____ 3	_____ 4	_____ 5	_____ 6
_____ 7	_____ 8	_____ 9	_____ 10	_____ 11	_____ 12
_____ 13	_____ 14	_____ 15	_____ 16	_____ 17	_____ 18
_____ 19	_____ 20	_____ 21	_____ 22	_____ 23	_____ 24
_____ 25	_____ 26	_____ 27	_____ 28	_____ 29	_____ 30
_____ 31	_____ 32	_____ 33	_____ 34	_____ 35	_____ 36
_____ 37	_____ 38	_____ 39	_____ 40	_____ 41	_____ 42
_____ 43	_____ 44	_____ 45	_____ 46	_____ 47	_____ 48
_____ 49	_____ 50	_____ 51	_____ 52	_____ 53	_____ 54
_____ 55	_____ 56	_____ 57	_____ 58	_____ 59	_____ 60
_____ 61	_____ 62	_____ 63	_____ 64	_____ 65	_____ 66

Entry fees

- I am a member of the NAHB Seniors Housing Council.
Entry fee:\$300 per entry per category.
- I am an NAHB member or employed by an NAHB member company and want to enroll as a member of the NAHB Seniors Housing Council.
Entry fee:\$300 per entry per category + \$125 annual Council membership dues.*
- I am an NAHB member or employed by an NAHB member company and do not wish to join the NAHB Seniors Housing Council at this time.
Entry fee:\$400 per entry per category.
- I am not an NAHB member or employed by an NAHB member company, and therefore not eligible to become a member of the NAHB Seniors Housing Council.
Entry fee:\$500 per entry per category.

Council Members:
 \$300 per entry per category

NAHB Members:
 \$400 per entry per category

Non-NAHB members:
 \$500 per entry per category

Enclosed is \$ _____ for entry fees.

- I am paying by check, made payable to the NAHB Seniors Housing Council.
- I am paying by credit card. Visa MasterCard

Name on credit card: _____ Credit card #: _____

Expiration date: _____ Signature: _____

Mail this Entry Application and entry fee(s) to: Best of Seniors Housing Design Awards
 NAHB Seniors Housing Council
 1201 15th St., N.W.
 Washington, DC 20005-2800

Or fax Entry Application and payment to: (202) 266-8195 Attn: Janice Coyle

The Call for Entries can also be downloaded at www.nahb.org/seniorsdesignawards

Please call (800) 368-5242, ext. 8220 for questions.

*Members of the NAHB Seniors Housing Council receive the latest information and research on the 50+ market, education, networking opportunities, a subscription to Seniors Housing News magazine, and substantial discounts to programs like the Best of Seniors Housing Design Awards. Annual memberships are \$125.



Entry Information

Eligibility

The Best of Seniors Housing Design Awards 2004 is open to project owners, builders, developers, operators, architects, land planners, interior designers, and marketing/advertising firms. Projects that have previously won a Best of Seniors Housing gold award are not eligible for entry, with the exception of previous "On the Boards" winners. More than one entrant cannot enter the same project in the same category. In the event this happens, the first entry received will be accepted, and any additional entries and entry fees will be returned to entrant.

All projects must be open and for sale or for rent by the entry deadline of October 10, 2003; except that "on the boards" projects shall have completed the design phase or shall be under construction prior to October 10, 2003. "On the boards" projects shall not be open and for sale or for rent before October 10, 2003.

Entrants can be members of the NAHB Seniors Housing Council, NAHB members, or non-NAHB members.

NEW – There are no restrictions on the number of entries an entrant can submit in a category.

Deadline

Completed entries must be received by the NAHB Seniors Housing Council no later than the close of business on Friday, October 10, 2003. The deadline is absolute. Any entries received after Friday, October 10, 2003, will be disqualified. Entry fees will not be refunded for entrants who do not submit completed entries or for entries received after the deadline.

Entry Fees

A separate entry fee is required for each entry in each category.

Seniors Housing Council members	\$300
NAHB members	\$400
Non-NAHB members	\$500

An entrant who is an NAHB member or employed by an NAHB member company can enroll in the NAHB Seniors Housing Council at the time an Entry Application is submitted and pay the Council Member Entry Fee of \$300 per entry per category. Annual Council dues are \$125. Membership information for eligible entrants is contained on the Entry Application form in the Call for Entries.

Non-NAHB members are not eligible for membership in the Seniors Housing Council and are required to pay the Non-NAHB member entry fee.

Refunds of entry fees will be given only when requested by entrant in writing and either postmarked or received via e-mail no later than September 12, 2003. Absolutely no refunds will be given for requests postmarked or received via e-mail after September 12, 2003.

There shall be no refunds for disqualified

entries, for entries received after the deadline date, or for entrants who do not submit a completed entry.

Judging

Entries will be judged in November 2003 at the NAHB Seniors Housing Council offices in Washington, D.C. Each entry will be judged on its own merit by a panel of distinguished members of the seniors' housing industry assembled specifically for the purpose of evaluating this competition. Judges may include noted design professionals, builders, gerontologists, and marketing specialists selected from throughout the country. Each judge will independently rate each entry on an individual total point system. A composite jury will name finalists in each category. From among the finalists in each category, the composite jury will select gold and silver award winners.

Judges reserve the right to eliminate any category; expand any category by community size, square footage, and/or geographic region; or limit the number of awards given due to insufficient entries or when the quality of entries does not warrant an award.

The judges, at their sole discretion, may recognize one or more projects in any category with the Judges Innovation Award sponsored by Villas of America, the NAHB Seniors Housing Council's Crown Jewel Sponsor. This prestigious award is bestowed upon a project or projects that exhibit highly exceptional new or original architectural design or innovative design solutions.

All entrants will be notified in December 2003 whether or not they are finalists. All finalists will receive either a silver or gold award. Finalists will be asked to prepare presentation material in a prescribed format for display at the Best of Seniors Housing Design Awards Luncheon and at the NAHB International Builders Show in January 2004 in Las Vegas, Nevada.

The silver and gold award winners will be announced at the Best of Seniors' Housing Design Awards Luncheon in January 2004 in Las Vegas, Nevada. Awards will be in the project's name and given to the entrant. Duplicate awards can be ordered by winning team members after the winners have been announced.

Reclassification or Disqualification of Entries

Due to the volume of entries received, entrants may not be notified of incomplete and/or incorrect entries.

The judges reserve the right to disqualify any entry for substantial infringement of the requirements listed on the submittal forms or lack of completion of the required information. There shall be no refunds for disqualified entries.

Upon review of entries, the judges reserve the right to reassign any entry into a category or create a category more appropriate for the type of project entered.

Submission Portfolio

To receive a Submission Portfolio, all fees must be paid in advance. Complete the Entry Application in the Call for Entries and mail it with payment to:

The Best of Seniors Housing Design Awards
NAHB Seniors Housing Council
1201 Fifteenth Street, N.W.
Washington, DC 20005

Or fax your completed Entry Application and credit card payment to the attention of Janice Coyle at (202) 266-8195.

The Call for Entries and Entry Application is also available in PDF format at www.nahb.org/seniorsdesignawards.

Questions should be directed to the NAHB Seniors Housing Council staff at (800) 368-5242, ext. 8220, or ematthews@nahb.com.

Upon receipt by the NAHB Seniors Housing Council of the completed Entry Application and fees, the entrant will be sent a separate Submission Portfolio for each entry. The Submission Portfolio describes in detail the materials required for the entry in the particular category entered. Each category has unique submittal requirements based on the nature of the category. Photographs in slide format and electronic image format will be required.

All entries become the property of the NAHB Seniors Housing Council and will not be returned, including slides. By entering, entrant agrees that entry material may be used at the discretion of the NAHB Seniors Housing Council for educational purposes, publications, marketing, and/or presentations.

Tips on Preparing an Award-Winning Entry

To have enough time to adequately prepare your entry, you should allow a minimum of two weeks from the time you receive the entry criteria in your Submission Portfolio. Past winners have taken from 2 weeks to 2 months to put together their entries.

While hiring a professional to photograph your project is not required, it is highly recommended. A professional photographer will have the equipment, skill, and experience needed to present your project with its best foot forward. It will cost you more than taking the photos yourself, but the additional cost will be well worth it. Quality is important!

Maximum attention should be given when writing your entry's interpretative statements. Specific and concise statements are best received by the judges.

Liability Disclaimer

Under no circumstances shall NAHB, the Seniors Housing Council, its officers, trustees, and/or employees be liable for any errors, omissions, or false information provided by an entrant or any other party providing information about an entry. ■