

The Basics of Student Chapter Alumni Membership

Alumni membership allows NAHB student members in affiliated student chapters to remain members at a reduced rate for three years after graduation from a secondary or post-secondary school.

No local or state association is *required* to establish this membership category, and if a student chapter alumnus resides in a jurisdiction where neither the local nor state HBA has adopted the alumni dues category, the alumnus can join NAHB directly as an at-large member.

The month and year of graduation as provided by the school or the student on the membership roster will be the date entered in the NAHB Web Membership System (WMS) as the starting point for three years at the reduced alumni membership rate.

Dues. Like NAHB Affiliate members, the NAHB dues are \$15 per year. Local and state associations can add their own Alumni member dues to that amount.

How does someone become an Alumni member? If the local/state association has adopted this category and updated their bylaws accordingly, then just as with Builder and Associate members, the application process begins at the local level. Both WMS and NAHB paper forms accommodate Alumni memberships.

Former student members will use their PIN as verification to sign up as an Alumni member. A ZIP code search will identify the local and state associations and whether either offers an Alumni membership category.

The local and state association decision to opt in determines whether the Alumni will be members of all three tiers: local, state and national. Other possible combinations: local and national, state and national or national only.

If an NAHB student chapter member graduates from secondary school student goes on to a post-secondary school that has an affiliated student chapter, the individual could potentially be a student and alumni member at the same time if he/she so chooses.

Why do we have this new membership category?

The category was created to:

- Increase the industry's impact through a larger and more informed membership base
- Attract and retain young members
- Address the chronic shortage of well-trained, qualified employees
- Provide a cost-effective and affordable membership category to increase involvement at all levels of the NAHB Federation
- Encourage student chapter members to transition to full and active NAHB members.

How does a local association benefit by creating an Alumni membership category?

- This category can help local associations by creating a larger and more informed membership that will be critical as local associations address the multitude of issues facing the industry.
- The new dues category will encourage students to become paying members before graduation.

- Alumni membership offers more opportunities for experienced members to mentor young members and for new graduates to introduce new ideas and energy into the association.

Must local associations with an Alumni membership category collect and remit Alumni dues to state associations that also have an Alumni membership category? Yes. The same process for reporting Builder and Associate member dues would be followed for state alumni member dues. The local HBA does not have to collect state and national dues if it has not adopted the program.

Does a state association have to recognize Alumni members if they have local associations with the category? No. In those cases, local associations only collect local and national Alumni member dues.

Do students have to join the local association that their school is affiliated with? No. Alumni are eligible for Alumni membership through the local where they reside. However, if neither the local nor the state HBA chooses to offer Alumni membership, the graduate can join NAHB directly.

Does the number of Alumni members within an HBA affect the number of Directors and Alternates it may elect to the NAHB board? No. That calculation is based on the HBA's Builder members.

May an Alumni member serve on an NAHB Committee, Council or Task Force? Yes. However, he or she is not eligible to serve as chair or vice chair unless the Alumni member becomes a Builder or Associate member. Alumni members also may not serve on the NAHB Executive Committee or Board of Directors.

Can Alumni members hold leadership roles at the local or state level? Yes, if this is permitted through the local or state association bylaws.

Are Spike credits available for recruiting Alumni members? Pending Membership Committee approval in January, Spikes receive a ½ credit for recruiting a new Alumni member and ½ credit when they renew.

Are Alumni members counted in membership competitions? No.

When can HBAs begin accepting Alumni members? On Jan.1, 2017. Fall Semester 2016 graduates will be the first batch of students eligible.

Local and state associations that want to participate will **need to change their bylaws before Dec. 31** and inform NAHB regarding their intention to offer Alumni membership on Jan. 1, 2017. After that date, local and state associations can opt in at any time and will need to inform NAHB so that students join through the appropriate entry point.

Are there any promotional resources available? NAHB will provide campaign materials, sample bylaws and sample membership form.

Member Categories and Member Benefits

	Builder/Associate	Affiliate/Alumni
BUILDER Magazine	Yes for Builders No for Associates	No
nahb.org member access	Yes	Yes
Discounts on publications, Conferences, Member Advantage	Yes	Yes
Reduced registration for IBS	Yes	Yes*
<i>Eligible for:</i>		
NAHB Board of Directors	Yes	No**
NAHB Executive Board	Yes	No
NAHB Committees, Councils, Task Forces	Yes	Yes
Chair/Vice Chair of NAHB Committee, Council or Task Force	Yes	No
Chair/Vice Chair of NAHB Subcommittee	Yes	Yes
Local/State President	Yes	Yes
Chair/Vice Chair of Local/State Committee or Subcommittee	Yes	Determined by Local or State

***Registration rate for alumni same as the student rate, pending approval from the IBS committee.**

**** Exclusive of the one Affiliate member elected beginning with the 2008 Board of Directors to satisfy strict FEC PAC solicitation guidelines**