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Remodeling Market Sentiment Improves in Fourth Quarter

WASHINGTON, Jan. 18 - The National Association of Home Builders (NAHB) released its NAHB/Westlake Royal Remodeling Market Index (RMI) for the fourth quarter, posting a reading of 67, increasing two points compared to the previous quarter.

The NAHB/Westlake Royal RMI survey asks remodelers to rate five components of the remodeling market as "good," "fair" or "poor." Each question is measured on a scale from 0 to 100, where an index number above 50 indicates that a higher share view conditions as good than poor.

The Current Conditions Index is an average of three components: the current market for large remodeling projects, moderately-sized projects and small projects. The Future Indicators Index is an average of two components: the current rate at which leads and inquiries are coming in and the current backlog of remodeling projects. The overall RMI is calculated by averaging the Current Conditions Index and the Future Indicators Index. Any number over 50 indicates that more remodelers view remodeling market conditions as good than poor.

The Current Conditions Index averaged 74, increasing two points compared the previous quarter. All three components improved in the fourth quarter: the component measuring large remodeling projects (\$50,000 or more) increased three points to 70, the component measuring moderate remodeling projects (at least \$20,000 but less than \$50,000) rose two points to 75, and the component measuring small-sized remodeling projects (under \$20,000) increased two points to 78.

The Future Indicators Index increased two points to 59 compared to the previous quarter. The component measuring the current rate at which leads and inquiries are coming in remained even at 56, and the component measuring the backlog of remodeling jobs rose three points to 62.

"Remodelers' sentiment was quite positive at the end of 2023, when seasonally adjusted for the slowdown that invariably occurs during that part of the year," said NAHB Remodelers Chair Alan Archuleta, a remodeler from Morristown, N.J. "High costs remain an issue in some places, but in many markets customers seem to have adjusted to the unavoidable higher prices."

"The seasonally adjusted RMI edged up on a quarterly basis at the end of 2023, although it was down slightly year-over-year," said NAHB Chief Economist Robert Dietz. "Nevertheless, the index remains solidly in positive territory as it has been ever since the second quarter of 2020. Looking forward, we expect market conditions to improve throughout 2024, as interest rates continue to decline."

For the full RMI tables, please visit nahb.org/rmi.

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ABOUT NAHB REMODELERS: NAHB Remodelers is America's home for professional remodelers, representing the more than 53,000 members of the National Association of Home Builders (NAHB) who are involved in the remodeling industry. Founded in 1982, the organization provides information, education and designation programs to improve the business and construction expertise of its members and to enhance the professional image of the industry. Its membership incorporates nearly 100 local councils across the nation.

Follow NAHB Remodelers on Twitter: @NAHBRemodelers.

ABOUT NAHB: The National Association of Home Builders is a Washington-based trade association representing more than 140,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. NAHB is affiliated with 700 state and local home builders associations around the country. NAHB's builder members will construct about 80% of the new housing units projected for this year.

NAHB/Westlake Royal Remodeling Market Index

Fourth Quarter 2023

Economics & Housing Policy Group

Table 1.

NAHB/Westlake Royal Remodeling Market Index (RMI)

National Index, Components & Subcomponents

(Seasonally Adjusted)

	2020	2021				•	2022				2023			
	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
NAHB/Westlake Royal RMI	82	83	86	87	87	83	77	77	69	70	68	65	67	
Current Conditions Index	87	87	91	90	91	87	83	83	77	75	77	72	74	
The current market for large remodeling projects (\$50,000 or more) in the area where you operate.	81	83	89	87	88	86	78	81	74	71	72	67	70	
The current market for moderately-sized remodeling projects (at least \$20,000 but less than \$50,000) in the area where you operate.	89	88	92	92	91	87	84	83	78	78	77	73	75	
The current market for small remodeling projects (under \$20,000) in the area where you operate.	92	90	92	91	93	88	86	84	79	77	81	76	78	
Future Indicators Index	78	80	82	83	83	78	70	71	62	64	60	57	59	
The current rate at which your leads and inquiries are coming in.	78	79	80	82	81	74	67	65	57	59	59	56	56	
Your current backlog of remodeling projects.	77	81	83	84	85	83	74	76	67	69	61	59	62	

The overall RMI and its subcomponents are measured on a scale of 0 to 100, where an index number of 50 indicates equal numbers of remodelers report activity is good and poor for the previous quarter.

The overall RMI is an average of the current market index and the future indicators index. The current market index is an average of the following components: the current market for large remodeling projects, moderately-sized projects, and small projects. The future indicators index is an average of the current rate at which your leads and inquiries are coming in component, and your current backlog of remodeling projects component

Source: NAHB Economics Group: Remodeling Market Index quarterly survey of remodelers.

Q4 2023 Results based on 201 responses

Table 2. NAHB/Westlake Royal Remodeling Market Index (RMI)
Regional Indices

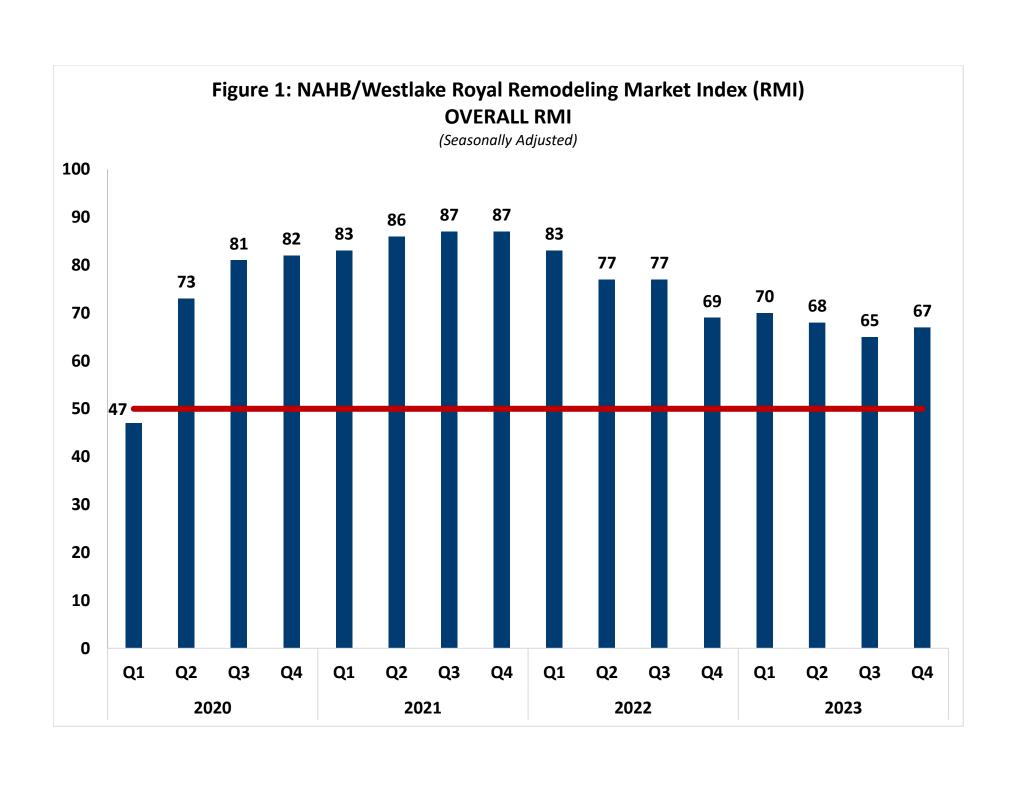
	ISa	NATIONAl		REGIONAL (Seasonally Adjusted)												
	(36	(Seasonally Adjusted)			Northeas	t		Midwest			South			West		
	RMI	Current Market Conditions	Future Market Indicators	RMI	Current Market Conditions	Future Market Indicators	RMI	Current Market Conditions	Future Market Indicators	RMI	Current Market Conditions	Future Market Indicators	RMI	Current Market Conditions	Future Market Indicators	
1st Quarter 2020	47	56	37	60	69	50	47	59	34	43	53	32	49	55	42	
2nd Quarter 2020	73	77	68	75	77	74	72	74	70	73	77	69	72	81	63	
3rd Quarter 2020	81	86	77	77	81	73	84	86	82	78	84	73	83	88	78	
4th Quarter 2020	82	87	78	79	83	76	85	88	83	80	85	74	88	94	81	
1st Quarter 2021	83	87	80	78	84	73	88	90	85	82	86	78	87	88	86	
2nd Quarter 2021	86	91	82	77	84	71	88	92	84	88	93	83	85	92	79	
3rd Quarter 2021	87	90	83	77	80	73	86	89	83	87	90	84	86	90	81	
4th Quarter 2021	87	91	83	80	87	72	88	91	84	88	90	86	89	94	85	
1st Quarter 2022	83	87	78	81	87	75	84	88	79	82	87	77	86	89	84	
2nd Quarter 2022	77	83	70	77	79	74	79	84	74	76	83	70	75	84	66	
3rd Quarter 2022	77	83	71	79	83	75	76	81	71	75	81	69	76	84	68	
4th Quarter 2022	69	77	62	58	67	50	73	79	67	72	80	64	66	74	58	
1st Quarter 2023	70	75	64	70	77	62	73	78	69	71	76	66	63	72	55	
2nd Quarter 2023	68	77	60	80	83	77	70	77	62	68	76	59	63	75	51	
3rd Quarter 2023	65	72	57	61	58	63	62	70	53	65	72	59	65	74	56	
4th Quarter 2023	67	74	59	66	74	59	66	73	59	68	75	61	66	75	57	

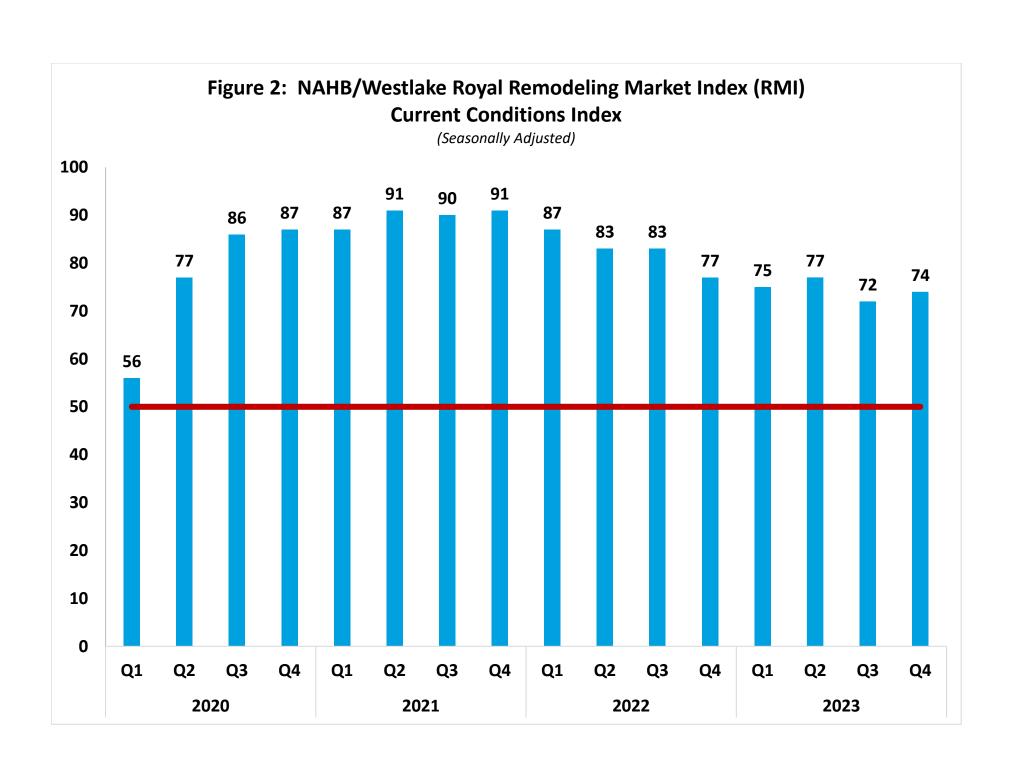
The overall RMI, and each of its compnents and subcomponents, is measured on a scale of 0 to 100, where an index number of 50 indicates equal numbers of remodelers report activity is good and poor for the previous quarter.

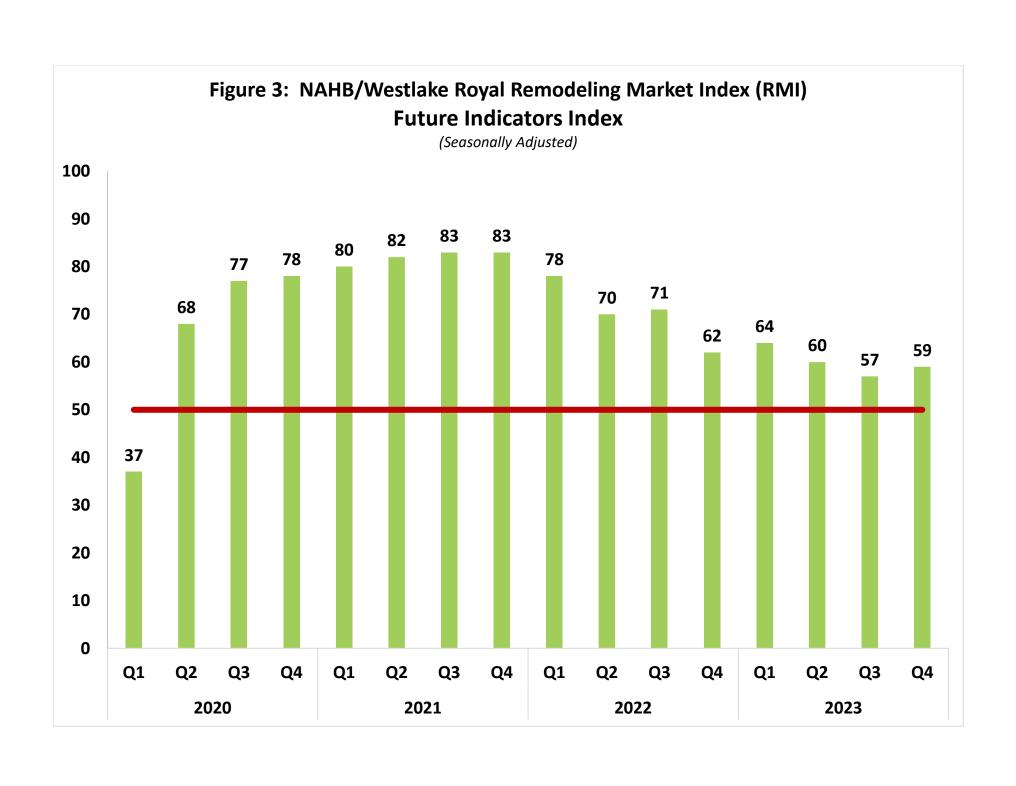
The overall RMI is an average of the current market index and the future indicators index. The current market index is an average of the following components: the current market for large remodeling projects, moderately-sized projects, and small projects. The future indicators index is an average of the current rate at which your leads and inquiries are coming in component, and your current backlog of remodeling projects component

Source: NAHB Economics Group: Remodeling Market Index quarterly survey of remodelers.

Q4 2023 Results based on 201 responses







National Association of Home Builders Remodeling Market Index

Fourth Quarter 2023

or more) in the area where you operate. 2. The current market for moderately-sized remodeling projects (at least \$20,000 but less than \$50,000) in the area where you operate. 3. The current market for small remodeling projects (under \$20,000) in the area where you operate. 4. The current rate at which your leads and inquiries are coming in.	PLEASE RATE EACH OF THE FOLLOWING: (O.K. to leave a particular line blank if you don't have sufficient knowledge about that part of the remodeling market)	Good	Fair	Poor
projects (at least \$20,000 but less than \$50,000) in the area where you operate. 3. The current market for small remodeling projects (under \$20,000) in the area where you operate. 4. The current rate at which your leads and inquiries are coming in.	The current market for <u>large</u> remodeling projects (\$50,000 or more) in the area where you operate.			
4. The current rate at which your <u>leads and inquiries</u> are coming in.				
coming in.				
5. Your current <u>backlog</u> of remodeling projects.				
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